

Cookie Policy

Policy Name: Cookie Policy
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This website is owned by Paul Kift and run Sovereign Aviation Limited ("we", "our", "us"), part of. The term "our online services" refers to www.sovereignaviation.co.uk, our mobile and tablet applications and any other websites or apps we own or run from time to time. If you use any of our online services, we will refer to you using the terms "user", "visitor", "you", "your", "yours" in this policy.

This cookie policy explains:

- The cookies used on our online services
- Advertising cookies used on our business partners' websites
- How to reject or opt out of receiving cookies
- Third-party cookies

The cookies used on our online services:

Essential cookies:

Some of the cookies on our online services are essential for us to be able to provide you with a service you have requested. An example of this would be a cookie that enables you to log into your account on the website, or one which allows communication between your browser and the website. Our cookie-preference cookie, described in the section 'How to reject or opt out of receiving cookies', is also an essential cookie. You may not be able to use our website without these cookies.

Website functionality cookies:

These cookies enable you to browse our online services and use features such as shopping baskets and wish lists.

Website analytics cookies:

We use these cookies to measure and analyse how our customers use our online services. An example is counting the number of different people visiting our website or using a particular feature, rather than the total number of times the site or feature is used. This allows us to continuously improve our online services and your shopping experience.

Customer preference cookies:

When browsing or shopping online, our online services will remember preferences you make (for example your user name, language or location). This improves your experience and makes your browsing simpler, easier and more personal to you.

Social sharing cookies:

We use cookies to allow you to share content directly on social networking/sharing sites like Instagram, Facebook and Twitter. Examples would be if you wanted to 'like' or 'tweet' about a product advertised on our online services.

Interest-based advertising cookies:

You will have noticed, when visiting other websites, that you are shown adverts for products and services you may wish to buy. The money made by website owners for showing third-party adverts on their websites often pays for the cost of running the website, and therefore often allows you to use the website without having to pay a registration or usage fee. Like many businesses, we place adverts for our services on a range of our partners' websites. However, to try and ensure that the adverts you see are relevant to you, we use cookies to collect information about the types of things that interest you, for example websites you visit and your geographic location. Having these cookies does not increase the number of adverts you will be shown, but simply makes the adverts you see more relevant. In addition, they limit the number of times you see an advertisement, as well as helping us measure the effectiveness of our advertising campaigns.

Advertising cookies used on our business partners' websites

We place adverts on a number of third-party websites. We use cookies to control how often you are shown a particular advert on those websites, so you do not see the same advert too frequently. We do not collect any personal data within these cookies. To reject our use of these cookies, please refer to your browser settings as set out in the 'How to reject or opt out of receiving cookies' section below.

How to reject or opt out of receiving cookies

If you want to delete any cookies that are already on your computer, please refer to the help and support section on your internet browser for instructions on how to locate the file or directory that stores cookies.

Please note that our online services cannot always control third-party cookies stored on your machine from our online services and that setting your cookie preferences with us will not stop those third-party cookies from being stored on your machine. Therefore, you must manage these cookies directly with the relevant third party. Please see our 'Third party cookies' section below for more information.

Information on deleting or controlling cookies is available at www.AboutCookies.org. Please note that by deleting our cookies or disabling future cookies you may not be able to access certain areas or features of our site.

If you want to know more about how cookies work and how to manage or delete them, visit the World Wide Web Consortium's website (or, for third party cookies, visit <http://www.youronlinechoices.com/>).